

FOR IMMEDIATE RELEASE:
October 6, 2020

FOR FURTHER INFORMATION:

Allison Seriani Rush
National Public Relations Director
[Banyan Treatment Centers](https://www.banyantreatmentcenter.com/)
Website: <https://www.banyantreatmentcenter.com/>
Email: arush@banyancenters.com
Telephone: (954) 263-9111

Television Personality Mike “The Situation” Sorrentino launches *The Hope Dealer Recovery Talk Show*—a new video interview series with celebrities discussing overcoming adversity, addiction, and inspirational stories of recovery.

Mike “The Situation” Sorrentino made a name for himself on the popular MTV show *Jersey Shore* that initially aired in 2009. The show followed a group of Italian American fist-pumping partygoers from New Jersey and their misadventures with alcohol, drama, and relationships. Mike “The Situation’s” rising fame landed him a spot-on *Dancing with The Stars*, but an injury started a downward spiral for the star. Like many others, Mike became addicted to the painkillers he had been prescribed. What viewers did not see off camera was that Mike was battling a drug addiction from opiates. Add cameras, alcohol, and the party scene, and Mike’s already growing addiction was exacerbated in the spotlight.

After hitting rock bottom, Mike “The Situation” got sober, with the help of his wife Lauren Sorrentino’s support. Even after a trying time, including eight-months in federal prison for tax evasion in 2019, Mike’s addiction is now a thing of the past. He admits to not having the oversight of his finances as he should have and letting his addiction get out of control, but these experiences have opened his eyes, and prompted Mike to help others get sober as well by launching *The Hope Dealer Recovery Talk Show*.

“The Hope Dealer is a new project Mike has been working on with Banyan to encourage inspiration to the masses. This consists of an inspirational Instagram and Facebook page, and has recently expanded to a YouTube series called *The Hope Dealer Recovery Talk Show*. This series will feature

Mike interviewing guests that have overcome adversity and share a message of hope,” says Alyssa Valentin, Director of Digital Marketing at Banyan Treatment Centers.

His aim with this new project is to spread awareness, share his story, and give hope to those struggling from the disease of addiction. Mike wants to continue to destigmatize addiction and encourage others to speak up about their own struggles and spread the message that recovery is possible.

The Hope Dealer’s launch came at the right time, especially during COVID-19 as many more people are experiencing addiction and mental health disorders. Mike has personal insight on the recovery process and how sobriety can change a person’s life for the better. Lauren herself also has experience with the damage a substance abuse disorder can cause. She openly talks about the loss of her brother Christopher from an overdose. Her relationship with Mike started even before he was famous from the *Jersey Shore*, and she has been the driving force behind the positive change in Mike.

Fans can now follow Mike’s new page @TheHopeDealer and watch the inspirational interviews on his YouTube Channel.

About Banyan Treatment Centers:

Banyan Treatment Centers are Joint Commissioned Accredited and stand as a leader in the treatment industry providing quality drug addiction and mental health services. With 12 locations across the country, Banyan provides a full continuum of care including medically managed detox, residential, partial hospitalization, and outpatient and alumni and family services. www.BanyanCenters.com

--ENDS--