MEET BRANDON NOVAK
MTV Celebrity, New York Times Best-Selling Author, Professional Skateboarder, Recovery Speaker
Brandon Novak on Youtube

You Tube demographics are among the most reliable methods of tracking popularity. Novak's stats establish him as one of the most well known addiction public speakers in history.

The top ten videos featuring Brandon Novak yield over 1.5 million views with the following demographics:

**Top Locations**
- USA: 63%
- Germany: 2.1%
- UK: 10%
- Canada: 7.8%
- Australia: 5%
- Sweden: 3%

**Age Range and Gender**
- 13-17: 34% Women, 66% Men
- 18-24: 34% Women, 66% Men
- 25-34: 34% Women, 66% Men
- 35-44: 34% Women, 66% Men
- 45-54: 34% Women, 66% Men
- 55-64: 34% Women, 66% Men

Social Media Metrics
- Instagram: 155,000+ followers
- Twitter: 102,000+ followers
- Facebook: 93,000+ fans

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Novak in Pop Culture

Born in Baltimore, Maryland, Brandon Novak is a skateboarder from the renowned Powell-Peralta team, an MTV celebrity (Viva La Bam, Bam’s Unholy Union), an alumnus of the Jackass motion picture series, a star of the legendary OKY skateboard video series, and author of his best-selling addiction memoir Dreamseller. He has made several appearances on The Howard Stern Show (in which he received recognition for one of Stern’s Top Ten Outrageous Moments.) Novak was also a guest host to Bam Margera on Sirius XM’s Radio Bam, and guest host on the TBS series Bam’s Badass Game Show.

Novak travels the country for Banyan Treatment Center as an addiction / recovery public speaker, in an effort to raise awareness and help addicts find the treatment they need. His appearances are currently being sponsored and documented by Vice. Brandon’s testimonial is a powerful mission statement for his commitment to the recovery community.

Brandon Novak has starred in multiple movies and television shows such as Jackass 3.5, Dreamseller: the Brandon Novak Documentary, Minghags, Where the %$# is Santa?, Jackass 2, CKY4, The Dope Man, Bam’s Badass Game Show, Viva La Bam, and more.
Novak’s gritty memoir offers no cliché-ending of “an addict who got out before it was too late”. The book has been praised for its honesty. It is the story of an anti-hero whose lust for heroin caused him to throw away his lifelong dream of being a pro skater for a needle. Novak’s dark depiction of his addiction is craftily balanced with insightful humor and humanistic observations. Dreamseller inspires addicts to seek the help they need and that’s it’s never too late to change your life. Brandon says, “Your history doesn’t have to dictate your future.” The book also provides a deep understanding to the loved ones of drug abusers and is a cautionary tale for our youth.

“As a skateboarder, I was fixated on testing my boundaries, but this was my way of fooling myself into feeling in control. Soon the addiction and lifestyle grew to consume me. I was a dreamseller. I sold those who loved me their dream that I was a recovering addict.”

From 2008-2018 Dreamseller is currently the #1 Book in Recovery and Addiction on Amazon. It has been the top selling Skateboard book since 2008. That same year, the memoir broke Amazon’s Top 50 Bestsellers list.

Reviews

Kat Von D - Star of L.A. Ink 
“Dreamseller... Skate, Drugs, & Rock n Roll!!”

Tony Hawk - X-Games Icon
“Dreamseller is a cautionary tale interspersed with moments of hilarious despair. You can’t make this stuff up!”

Bam Margera - Jackass Star
“Novak’s book is entertaining, shocking, crazy, and unimaginable!”
Brandon in the Press

Brandon tours the nation sharing his story of recovery and message of hope, seeking to help suffering addicts. He has appeared on broadcast segments including Good Day New York, Good Day Philadelphia, Great Day Houston, Fox 45 Baltimore, ABC 2 Baltimore, NBC 6 South Florida, ABC 25 West Palm Beach and ABC 6 Philadelphia. His inspirational story has been printed in outlets including The Langhorne Times, The Courier Times, The Times Leader, Philadelphia Life Magazine and Recovery Today. In all media appearances Brandon encourages anyone who is struggling to reach out to him for help directly. He even provides his personal cellphone number to audiences and takes the time to speak with those who are seeking treatment, as well as family members who have been affected by the addiction of their loved ones. Brandon has helped countless individuals get the help they so desperately need as they begin their personal road to recovery.

Brandon Novak on NBC6 South Florida: Overcoming addiction, helping others, and his best-selling memoir Dreamseller. (April 2018)

Midday Maryland invites Brandon and his Mother Pat to the morning show. (March 2018)

Brandon Novak on ABC 25, WPBF South Florida, discusses addiction in the community and Roots to Recovery campaign with Banyan Treatment Center. (April 2018)


Brandon Novak and mother Pat Novak on Fox 45 Baltimore Morning News: The Road to Recovery. (April 2018)

Brandon Novak on Fox 29 Philadelphia: Local Skateboard Prodigy Uses Own Brush With Death to Help Others. (January 2018)

Brandon Novak visits Good Day Philadelphia and discusses his journey and the Opioid Pandemic (April 2018)

Brandon Novak visits Good Day New York (April 2018)

Brandon’s testimonial with Banyan Treatment Center
Recent Projects

Listen: Facing Addiction in America
Novak starred in this celebrity television special along with Dr. Drew Pinsky, MTV News senior correspondent Ana Marie Cox, U.S. Surgeon General Vivek Murthy, Rock & Roll Hall of Fame guitarist Joe Walsh of The Eagles, comedian Gary Owen, actor Danny Trejo, as well as leading advocates and Americans from across the country who have been impacted by addiction. The special was aired on BET, Comedy Central, CMT, Logo, MTV, MTV2, MTV Classic, MTV Live, Spike, TV Land, and VH1.

Viceland’s EPICLY LATER’D: Bam Margera
Novak was recently featured in this special with Bam Margera, his parents Phil and April Margera, TV / film producer Jeff Tremaine, and artist Ed Templeton.

Upcoming Projects
The shocking true addiction stories of professional skateboarder / MTV Jackass movie star Brandon Novak take the reader from the gritty streets of Baltimore dope dens to his behind-the-scenes adventures with Bam Margera and the CKY Crew! This is the long-awaited sequel to Novak’s best selling addiction memoir Dreamseller— in graphic novel form!

Also coming soon is an updated version to the critically acclaimed New York Times Bestseller “Dreamseller”
Every hard-core addict has doubts if his or her journey of recovery will ever be complete or if the same old problems will never be solved.

Chatter in your mind that no one believes you can live a normal life, ever; to them it seems like you are simply bluffing to the other addicts. But do not let them win. Be your own critic and say to them, "I believe in you! It’s just chatter. Don’t listen to that chatter!"

But what if, what if it wasn’t just chatter? What if it was true? What if I’m the only one really addicted to you, your friends, your family and the drugs you used to take with all of us, there is just no way that you can achieve your goals and you will continue to fail as long as you keep thinking that you’re going to fail? They even used to tell us how long it would be until you were loaded again. Just like the history of the world. This is the story of you and all the things you do not want to hear. Brandi Novak was a skating phenomenon, a kid who just happened to be a skating phenom and a star on notice. As a 14 year old, Brandi was winning skateboarding events across the world. She had a natural talent for skating, and her performance at the 2004 X Games was one of the highlights of the event. She was a young, promising skater with a bright future ahead of her. But like many other athletes, she struggled with addiction. She battled with alcohol and drug addiction for many years, which caused her to miss many opportunities and put her skating career on hold.

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