



FOR IMMEDIATE RELEASE

Contact: Allison Seriani, National Public Relations Director
(954) 263-9111 aseriani@banyantreatmentcenter.com

Banyan Treatment Center and The McShin Foundation host "Living Example, Positive Change," a free event at Barnes & Noble at Libbie Place with Recovery Speaker, Film and Television Star Brandon Novak on Friday, June 8th in Richmond, Virginia.

5/1/18 *Richmond, Virginia*—With the opiate overdose epidemic at an all-time high, the McShin Foundation is leading the movement as a source for hope, education and guidance to all seeking help for addiction and recovery. Joining in their efforts is Banyan Treatment Center's outreach advocate Brandon Novak who will be speaking at the "Living Example, Positive Change" event at Barnes & Noble located at 5501 W Broad St, Richmond, VA 23230. This event is free and open to the public taking place on Friday, June 8th at 6pm.

Brandon Novak tells his story of heroin addiction and how he was able to get clean after battling the disease for 20 years. Brandon was discovered by Tony Hawk and became a pro skateboarder traveling the world before he reached his twenties. He was an MTV celebrity (*Viva La Bam, Bam's Unholy Union*), an alumnus of the *Jackass* motion picture series, and a *New York Times* Best-selling author of his memoir *Dreamseller*. Brandon speaks about the dark side of his addiction and what he has learned from it over the years, while offering help to the families who are curious about treatment resources and who may not know how to ask for help.

"We are proud to host this wonderful event to help raise awareness about the addiction epidemic and the recovery movement here in Richmond. Over 3,500 people lose their lives to addiction and related causes in Virginia each year. We hope this free event will help our community see that there is a solution, and that solution is recovery!" says Honesty Liller, McShin CEO. The community is encouraged to attend the event and meet with other people who are suffering from addiction or have loved ones struggling with the disease. There will be a speaking session by Brandon Novak, networking, discussion and Q&A, book signing and more. RSVP to Alden Gregory at aldeng@mcshin.org or call (804) 249-1845.

About Banyan Treatment Center:

Banyan is Joint Commission Accredited and stands as a leader providing addiction and mental health services. With seven locations across the country, Banyan has helped thousands of families and their loved ones overcome their struggles of addiction and begin new lives in sobriety. With a full continuum of care, from medically managed detox to outpatient services, Banyan supports patients every step of the way. Anyone struggling with substance use or mental health disorders is encouraged to reach out to Banyan Treatment Center at 888-781-9297 for a free clinical assessment. www.banyantreatmentcenter.com

About The McShin Foundation:

BOCA RATON, FL • POMPANO BEACH, FL • STUART, FL • CHICAGO, IL
BOSTON, MA • PHILADELPHIA, PA • LAUREL RUN, PA

The McShin Foundation is Virginia's leading non-profit, full-service Recovery Community Organization (RCO), committed to serving individuals and families in their fight against Substance Use Disorders. While providing the tools for recovering individuals to create positive lifestyles, their aim is to spread the word of recovery and educate families, communities, and government regarding SUDs as well as reduce the stigma attached to them. The McShin Foundation is a great alternative to drug and alcohol treatment, drug and alcohol rehab, and drug and alcohol detox. They have linkage to the most affordable detox, recovery and sober living residences in the country, and are the Nation's Leading Recovery Community Organization. McShin is a recovery resource foundation whose mission is to deliver a message of hope to individuals with a Substance Use Disorder and to facilitate their journey to a healthier life. The organization is one of nine in the country that is accredited by CAPRSS.